



Society of Plastic Surgical Skin Care Specialists Exhibitor Prospectus

The 25th Anniversary Meeting of the Society of Plastic Surgical Skin Care Specialists (SPSSCS) will be held at Ernest N. Morial Convention Center in New Orleans, LA (exhibit dates May 16-17). We invite you to take advantage of this opportunity to exhibit your products and services to this unique group of skin care professionals.

The Society of Plastic Surgical Skin Care Specialists was founded to promote education for cosmetologists, registered nurses, aestheticians, and healthcare professionals who manage skin health programs in plastic surgeons' offices. The meeting is also open to physicians who are interested in performing clinical skin care within their practice.

We are searching for companies who share our enthusiasm for innovation in skin care and in improving the quality of patient care.

EXHIBIT SCHEDULE

Exhibit Schedule is subject to change when Program is finalized.

Wednesday, May 15

Move-in: 10:00am – 4:00pm

Tabletop exhibits must be set-up by 4pm.

Thursday, May 16

Exhibits Open: 7:00am – 6:30pm

Includes: Continental breakfast, two coffee breaks, lunch and Welcome Reception in exhibit hall.

***Friday, May 17**

Exhibits Open: 7:00am – 4:00pm

Includes: Continental breakfast, two coffee breaks and lunch

Move Out Begins: 4:00pm

***Open in Conjunction with ASAPS Cosmetic Medicine Course which includes SPSSCS attendees plus an estimated 100 plastic surgeons.**

EXHIBITOR GUIDELINES

Included in Registration:

- One 6' draped table, two chairs and two complimentary representative badges. Maximum of three representatives are permitted **per table**. The third representative badge will be charged a fee of \$300 and \$350 (on-site).
- Your company's name, address and exhibit description in each attendee program book. (Exhibit Fee must be received by the **Program Book Deadline – March 16, 2019 to qualify**).
- Attendee list for lead follow-up. *(includes attendees' name and mailing address only)*
- Spectator admission to the General Session - space permitting.
- Continental breakfasts, breaks, and lunch with meeting attendees, and the welcome reception held in the exhibit hall.
- Opportunity to discuss your products/services with approximately 250 meeting attendees.
- Opportunity to include product sample in the Goodie Bag for distribution to all meeting registrants.

RULES AND REGULATIONS – NO ADDITIONAL CHAIRS MAY BE ADDED TO TABLES.

Displays are limited to **TABLETOPS ONLY**. Each will include one 6' table plus two chairs. Any additional enhancements to a tabletop display such as the use of equipment, free standing easels, director chairs, or free-standing booths **ARE PROHIBITED**. Pop-Up signage placed directly behind the tabletop will be allowed. All exhibits, equipment, displays, literature, video and audio equipment, etc. must be contained within the allotted table space. Exhibits not adhering to these rules and regulations will be dismantled on-site at the exhibitor's expense with no refund.

BADGES

Please complete and return Badge Registration form by March 16, 2019. [Click here for Badge Registration form](#). **ALL badges printed on-site at the meeting will cost \$25 each, regardless of the number originally allotted or what is remaining after the deadline.**

BOOTH DESCRIPTION

Please complete and return Booth Description form by March 16, 2019. [Click here for Booth Description form](#). This will be included in the on-site program if provided by deadline date.

EXHIBITOR KIT

Additional exhibit requirements such as internet access, extension cords or electrical are available for an additional charge. All PDF forms can be accessed [here](#) or you can place orders online [here](#).

DIRECT SELLING

Direct selling of products or services is **prohibited**. SPSSCS reserves the right to control, restrict and supervise any exhibitor whose exhibit and/or conduct and activities are deemed objectionable.

CANCELLATION POLICY

All cancellations must be in writing and emailed to lauren@surgery.org. Fees cannot be refunded unless the cancellation is received on or before March 16, 2019. There will be an 15% administrative fee of \$262.50 per tabletop for all refunds. **Refunds will not be made for cancellations received after March 16, 2019.**

SECURITY

Although all reasonable efforts will be made to provide security, exhibitors are urged to secure valuables nightly. Neither SPSSCS nor Ernest N. Morial Convention Center will be responsible for lost or stolen items.

SHIPPING INFORMATION

Exhibitors are responsible for all shipping requirements and payment both to and from the meeting, and the exhibitor kit link is above.

Important: Please provide your company representatives with all necessary shipping information, such as tracking numbers, date and quantity of items shipped. Items that have been shipped for the ASAPS Meeting will not be retrievable for the SPSSCS Meeting.

SPACE ASSIGNMENTS

Placement of exhibits will be pre-assigned, based on the date of receipt of the Exhibit Reservation Form and payment. Consideration will be given to those companies who provide corporate support, book hotel reservations within our block, and donate products for the goodie bag. Exhibit tables will be pre-labeled before you arrive for set-up. Space assignments may not be changed.

SPSSCS GOODIE BAGS

All exhibitors **are requested** to include a sample product for the SPSSCS Goodie Bag which will be distributed to each attendee. When your company provides product samples, it generates traffic to your booth. Registrants love receiving this bag of samples! All product samples (250 of each) must be delivered to SPSSCS office by **April 5, 2019** for inclusion in the bags.

Please send to:

SPSSCS Goodie Bags

Attn: Lauren Todd

11262 Monarch Street

Garden Grove, CA 92841-1441

MEETINGS AND EVENTS

The SPSSCS meetings and events will be held at:

Ernest N. Morial Convention Center

900 Convention Center Boulevard

New Orleans, LA 70130

(504) 582-3000

GUEST ROOM RESERVATIONS

Hotel availability and reservations can be found at <https://compass.onpeak.com/e/012600153>.

Please note: onPeak is the only official housing bureau associated with SPSSCS/ASAPS. While other hotel resellers may contact you offering housing for your trip, they are NOT endorsed by or affiliated with our meeting. If you choose to book with a vendor other than onPeak, we strongly encourage you to verify their credentials before doing business with them. We also encourage you to independently confirm that your reservations have in fact been made and will be honored by directly contacting your chosen hotel, airline and/or rental car company.

AFFILIATED EVENTS

If you are interested in hosting a function during the meeting, all meeting space requests must be approved by the SPSSCS Central Office. We do not allow functions involving the attendees to be held during official scheduled events. For more information, please contact Kathleen McClemmy at kathleen@surgery.org. Please be advised that meeting space is limited, and requests will be accommodated on a space available basis.

SPECIAL PROMOTIONS

If you plan on promoting any specials during the meeting, please let us know in advance so we can inform the attendees. This will be a great opportunity to create an incentive for attendees to stop by your table!

CORPORATE SUPPORT OPPORTUNITIES

Make a splash with the nurses and aestheticians who attend the **Society of Plastic Surgical Skin Care Specialists 25th Anniversary Meeting!** The visibility and goodwill created by your support of SPSSCS represent a solid marketing investment - these are the decision makers that significantly influence their plastic surgeon employers! We have the following opportunities available for purchase.

25th Anniversary Welcome Reception: The Welcome Reception is our primary social event – a festive celebration that our attendees look forward to every year! This year’s reception will celebrate 25 years of the Society of Plastic Surgical Skin Care Specialists. The Welcome Reception will take place the evening of Thursday, May 16, immediately following the educational program in the Exhibits. Enhance your presence by exclusively hosting this reception and receive recognition in the 2019 Meeting Program Book (**if commitment is received by March 16, 2019**), our website and social media and other pre-meeting promotions. During the reception, your logo will be displayed on signage at the front door and cocktail napkins.

Exclusive Sponsor: \$8,000

25th Anniversary Photo Booth: Gain exposure during a full day of the meeting, the Welcome Reception *and* on attendees’ social media accounts by sponsoring a photo booth! The photo booth will be available for attendees during exhibit hours of 7:00am – 6:30pm on Thursday, May 16. The exclusive sponsor of this opportunity will receive their logo on each photo printed at the booth. Your company’s logo has the potential to be shared on attendee social media accounts every time they post their photos! Your company will also receive recognition in the 2019 Meeting Program Book (**if commitment is received by March 16, 2019**), our website and social media and other pre-meeting promotions.

Exclusive Sponsor: \$15,000

25th Anniversary Welcome Reception and Photo Booth: *Discounted rate when you sponsor both!* Sponsor both opportunities above as the exclusive sponsor and receive all benefits listed as well as the chance to make comments from the podium during the Welcome Reception.

Sponsor both and save \$3,000! Exclusive Sponsor: \$20,000

25th Anniversary Champagne Toast: Help our attendees say “Cheers!” to 25 years! We will kick off the first morning break in the exhibit hall during our educational program on Thursday, May 16 with a champagne mimosa toast. Your company will be recognized in the 2019 Meeting Program Book (**if commitment is received by November 30, 2018**), our website and social media, on other pre-meeting promotions, on signage at the break and during the champagne toast given by our Society President, Donna Erb. You will also be given the opportunity to distribute two sponsor-branded giveaways such as napkins and champagne glass charms, to be supplied by the sponsor.

Exclusive Sponsor: \$10,000

25th Anniversary Goodie Bags and Name Badge Lanyards: Get their attention from the beginning and keep it! Each attendee receives an attractive tote bag (a \$2,500 value) filled with samples and meeting materials and a name badge lanyard (\$1,000) sporting your logo. A lasting souvenir for them with lasting exposure for you. Your company will also be recognized for providing the sponsorship in all pre-meeting promotional materials, our social media and during the meeting.

Sponsor both and save \$500!! Exclusive Sponsor: \$3,000 **SOLD**

25th Anniversary Program Book Ad: Each SPSSCS 2019 Meeting attendee will receive a Program Book to reference throughout the entire meeting. Take advantage of this advertising opportunity to gain exposure and promote your presence on-site. Space available on a first come, first serve basis. Your company will be recognized for providing the sponsorship in all pre-meeting promotional materials, our social media and during the meeting.

Inside Front Cover Exclusive Ad: \$1,025 **SOLD**

Inside Back Cover Exclusive Ad: \$1,025

25th Anniversary Coffee Break: Be a sponsor of a coffee break and acknowledgement of your support will be displayed on a sign outside the Exhibits. Your company will be recognized for providing the sponsorship in all pre-meeting promotional materials, our social media and during the meeting.

Exclusive Sponsor: \$500

Interested in a 25th Anniversary sponsorship opportunity? Contact Missy Robinson at missy@surgery.org or 562.799.0466. Specific opportunities are granted on a first-come, first-served basis. Customized sponsorships are also available!

ADVANCE SALES & FUTURE ANNUAL MEETING DATES

Visit the SPSSCS Registration Desk at the Ernest N. Morial Convention Center for Skin Care 2020 advance tabletop sales. Don't miss out on the opportunity to secure your spot for Las Vegas! For questions and applications for advance sales, ask for Lauren Todd.

Skin Care 2020 – Mandalay Bay Resort & Casino, Las Vegas, NV

Exhibit Dates: April 23 – 24, 2020

Meeting Dates: April 23 – 26, 2020

SOCIAL MEDIA

The Society of Plastic Surgical Skin Care Specialists' Facebook and Instagram accounts play an intricate role in communicating meeting updates, news and information to our Members, industry leaders, media and public education. Our social media accounts, give SPSSCS followers the opportunity to connect during the Annual Meeting, learn who is exhibiting, what specials will be offered, available courses, useful links, pictures and promotional videos.

We encourage all exhibitors to LIKE or FOLLOW our social media pages to network with skin care specialists and engage in conversations



Become a fan of SPSSCS on Facebook:

<https://www.facebook.com/SPSSCS/>



Follow SPSSCS on Instagram:

<https://www.instagram.com/spsscs/>



Get connected to SPSSCS on LinkedIn:

<https://www.linkedin.com/groups/6786655>

THE AESTHETIC MEETING 2019 • AESTHETIC MARKETPLACE

The Aesthetic Meeting 2019 (ASAPS) Aesthetic Marketplace will take place at the Ernest N. Morial Convention Center on May 18 – May 20, 2019. For more information, please contact Erika Ortiz-Ramos at Erika@surgery.org



EXHIBIT RESERVATION FORM

The company name as shown on this form will appear in all SPSSCS promotions/publications. Please use appropriate capitalization. Reservation form will not be processed without payment. Return completed application form via email to lauren@surgery.org or fax to 562.799.1098.

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____ Country: _____

Telephone: _____ Fax: _____

Website: _____

Company Contact — Responsible for coordination and communication with SPSSCS. All exhibit related information will be sent to the person listed below.

Name: _____ Title: _____

Phone: _____ Email: _____

Hall Tabletop @ \$1,750 each

Number of tables _____ X US \$1,750 = \$ _____ *(Two representatives per table included)*

Additional representative(s) _____ X US \$300 = \$ _____ *(Limit three representatives per table)*

TOTAL ENCLOSED \$ _____

Goodie Bag Commitment

Yes, our company will provide **250** product samples for the meeting Gift Bags Product samples must arrive at the SPSSCS Office before **April 5, 2019** for inclusion.

No, our company would not like to donate product samples.

Liability: The exhibitor assumes full responsibility for losses and damages to exhibitor displays, equipment and other property brought upon the premises of the meeting. Neither SPSSCS nor the Ernest N. Morial Convention Center guarantees or insures the exhibitor against loss or damage of any type. Exhibitor is required to maintain sufficient liability insurance covering all losses, damages and claims arising out of the exhibit, including claims against SPSSCS or the Ernest N. Morial Convention Center shall indemnify and hold such parties harmless for any losses, damages, and claims.

All cancellations must be sent via email to lauren@surgery.org. Table fee will not be refunded unless the cancellation is received prior to March 16, 2019. There will be a 15% administrative fee of the total table cost for ALL refunds/cancellations. Any cancellations received after March 16, 2019 will not be refunded.

Full payment is required with agreement. Method of Payment - Please check one

Check # _____ enclosed. All checks must be made out in US Dollars and made payable to SPSSCS. All checks must be mailed to: SPSSCS, 11262 Monarch Street, Garden Grove, CA 92841

Please charge the full amount to to: Mastercard Visa American Express

Credit Card # _____

Name of Cardholder: _____

Expiration Date: _____

Billing Zip Code: _____

I have read the Exhibitor Guidelines/Liability information and my company's representatives and I agree to adhere to this policy.

Signature: _____

Date: _____