

Catch the New Wave in Skin Care

SPSSCS 14<sup>th</sup> Annual Meeting  
April 30 – May 3, 2008 • San Diego, California



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- SC08-1ab (2 CDs, \$30.00) – SPSSCS Presidential Welcome – *Jeannine Dabb*  
Keynote Speaker: Energy for Performance – *Heidi Hanna, MA, LWMC, CNC, CPT*
- SC08-2 – Communications – Creating Your Real Client Relationship – *Priscilla Shanks*
- SC08-3 – Dietary Fats & the Skin – *David H. Rahm, MD*
- SC08-4 – Bug Patrol – *Jill Sprengel, RN, BS*
- SC08-5ab (2 CDs, \$30.00) – Panel: Oh No! How Do I Know What to Choose? Moderator – *Phaedra Connolly*  
The Truth About Over-the-Counter Topical Anti-Aging Products – *Catherine K. Huang, MD*  
Ingredients – *Rebecca James Gadberry*  
Evaluating Penetration Enhancement in Cosmetic Products – *James M. Hand, RPh., PhD*  
Product Selection – *Marc Cornell*  
Discover the New "Farmaceuticals" – Clinical Skin Care from a Botanical Perspective – *Emily Fritchey*
- SC08-6 – Cosmetic Medicine: The Big Picture – *Richard A. D'Amico, MD, ASPS President*  
Panel: Scope of Practice – How to Research and Determine what is Allowed In Your State  
Moderator: *Donna L. Chang, RN, BSN; Steve Colarusso; Pamela Hill, RN; Susan M. Wells, RN, MS*
- SC08-7 – Role of Nurses & Aestheticians in Protecting the Practice, Doctor and Yourself  
*Neal R. Reisman, MD, JD*  
Presentation of Annual Meeting Scholarship Winners  
*Elizabeth Smith Starling – Chair*
- SC08-8 – Panel: How Not to Lose in a Medical Spa – Moderator: *Renato Saltz, MD*  
Defining the Plastic Surgery Medical Spa – *Debra Yates*  
The Patient is the Winner -- Not Your Pocket – *Renato Saltz, MD*  
Scaling Medical Spa Services to Meet Your Physician's Comfort Level – *Jerome P. Lamb, MD*
- SC08-9 – The "Cosmedical" Market – A Point of View – *Richard Rakowski*  
Presentation of the "SPSSCS Presidential Award for Distinguished Service"  
Chemical Peels – *Mark G. Rubin, MD*
- SC08-10 – Medications that Address Skin Conditions – *Mario MonteLeone, MPAS, PA*
- SC08-11 – Panel: Sales & Marketing of Your Practice – Moderator: *Betsy Rubenstone*  
Marketing Aesthetic Procedures to Women – *Johanna Beckmen*  
Web Marketing – Search Engine Optimization – *Michael J. Powers*  
Bundling of Services – *Sandra Adams*
- SC08-13 – The Art of Camouflage Make-Up – *Linda Seidel*
- SC08-14 – So You Are New At This – How to Conduct A Comprehensive Consultation and Evaluation for Effective Results – *Janet L. Gomez, RN, BA, RNFA*
- SC08-15 – Medical / Legal Documentation – In Depth – *Jeannette Martello, MD, JD*
- SC08-16 – Injectable Roundtable Discussion – *Kim Ragone, BSN, RN*
- SC08-17 – Lasers – An Overview – *John Hoopman, CMLSO, Ada Polla Tray, MBA*
- SC08-18 – Lesion Identification, Skin Disorders and Medications that Work – *Susan Kaweski, MD*
- SC08-19 – Best Practices Pearls: The "First Time" Patient - *Heather Endicott, BSN, RN, MSN, FNP-C*